

B4 Conference Schedule: Thursday, February 27, 2025

For session details, visit b4conference.org/sessions

7:00 AM – 8:30 AM Continental Breakfast / Expo / Networking – EXPO HALL					
7:00 AM – 6:30 PM Registration – CONVENTION CENTER LOBBY					
7:00 AM – 6:30 PM Expo Open – EXPO HALL					
8:30 AM – 10:00 AM Opening General Session – BALLROOM A / H (doors open at 8 AM)					
10:00 AM – 10:30 AM Networking Break / Expo – EXPO HALL					
10:30 AM – 11:45 AM Breakout Sessions (A)					
WEATHERIZATION: DIAGNOSTICS	PERFORMANCE + DESIGN	NEW CONSTRUCTION	HEAT PUMP TRENDS + STRATEGIES	CODES + TOOLS	WORKFORCE STRATEGIES
A1: Zone Pressure Diagnostics: Assessing Attached Garages	A2: Improving Residential HVAC Performance and Efficiency	A3: Detailing Continuity in Building Enclosure Systems	A4: Sizing Heat Pumps in the Midwest: Knowing vs Guessing!	A5: Stacking Home Energy Rebates	A6: From Disengaged to Devoted: Top Five Strategies to Retain Top Talent
TAMBOTI/ALOESWOOD	PORTIA	ARALIA/MARULA	TAMARIND/GUAVA	CYPRESS	MANGROVE
11:45 AM – 1:30 PM Lunch and Fireside Chat – BALLROOM A / H					
1:30 PM – 2:45 PM Breakout Sessions (B)					
B1: Residential Infrared Thermography	B2: Improving Performance of Manufactured Home Heating Systems	B3: Double Wall Construction: An Airtight and Super-Insulated Path to Net Zero	B4: Air Source Heat Pumps 101	B5: Heat Pumps and Heat Pump Water Heaters: Accelerating Sales Growth in the Midwest with ENERGY STAR	B6: The Energy Switch
TAMBOTI/ALOESWOOD	PORTIA	ARALIA/MARULA	TAMARIND/GUAVA	CYPRESS	MANGROVE
2:45 PM – 3:15 PM Networking Break / Expo – EXPO HALL					
3:15 PM – 4:30 PM Breakout Sessions (C)					
C1: Big Air: Beyond Single Fan Testing	C2: If You're Not Testing, You're Guessing! Real World and Real Time Commissioning of HVAC Systems	C3: Back to Basics with Your Moisture Management System: Are You Smarter than Water?	C4: Quality Installation of Air Source Heat Pumps	C5: Multifamily Energy Modeling for the IRA HOMES Program	C6: Successfully Running a Small Home Building Company
TAMBOTI/ALOESWOOD	PORTIA	ARALIA/MARULA	TAMARIND/GUAVA	CYPRESS	MANGROVE
4:30 PM – 6:30 PM Better Beer: Better Brats Reception – EXPO HALL					
7:00 PM – 9:00 PM Turbulence (Slipstream's house band, 7-8 PM) and Karaoke (8-9 PM) – BALLROOM A / H					

B4 Conference Schedule: Friday, February 28, 2025

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7:00 AM – 8:30 AM		Continental Breakfast / Expo / Networking – EXPO HALL			
7:00 AM – 3:00 PM		Expo Open – EXPO HALL			
7:00 AM – 3:45 PM		Registration – CONVENTION CENTER LOBBY			
8:30 AM – 9:45 AM		Breakout Sessions (D)			
HEALTHY HOMES	PERFORMANCE + DESIGN	CASE STUDIES	HEAT PUMP TRENDS + STRATEGIES	CODES + TOOLS	LEVERAGING PARTNERSHIPS
D1: The House as a System	D2: Advanced Insulation Techniques Supporting Air Sealing	D3: Build the Greenest Possible Affordable Housing: Why and How	D4: Improve Heat Pump Sales with Available Tools	D5: Building a Strong Foundation for Energy Code Support in Wisconsin	D6: Boost Your Business by Partnering with Real Estate Professionals
TAMBOTI/ALOESWOOD	ARALIA/MARULA	CYPRESS	TAMARIND/GUAVA	PORTIA	MANGROVE
9:45 AM – 10:15 AM		Networking Break / Expo – EXPO HALL			
10:15 AM – 11:30 AM		Breakout Sessions (E)			
E1: Indoor Air Quality and Healthy Homes	E2: Future Proof Your Operation	E3: Non-Profit Remodeling: A Collaboration of Volunteers, Solace Friends, and Low-Income Weatherization Program	E4: Improving Ducted Heat Pump Retrofits through Proper Analysis of Existing Systems	E5: Providing Energy Code Adoption and Local Government Support for Wisconsin's Energy Codes	E6: Community-Centered Business Approaches: Perspectives from Diverse Contractors
TAMBOTI/ALOESWOOD	ARALIA/MARULA	CYPRESS	TAMARIND/GUAVA	PORTIA	MANGROVE
11:30 AM – 1:00 PM		Lunch / Workforce Development Panel Discussion – AFRICA WEST BALLROOM			
1:00 PM – 2:30 PM		Career Fair – EXPO HALL			
2:00 PM – 2:30 PM		Networking Break / Expo – EXPO HALL			
2:30 PM – 3:45 PM		Breakout Sessions (F)			
F1: Evaluating and Applying the ASHRAE 62.2-2022 Residential Ventilation Standard	F2: Universal Design is Building Homes Better	F3: Net-Zero Home: What Worked and What Didn't After Four Years	F4: Is It Time for Heat Pump Water Heaters in the Upper Midwest?	NEW CONSTRUCTION F5: The Zero Ready Homes Project	F6: Local Governments and the Roadmap to Building Decarbonization
TAMBOTI/ALOESWOOD	ARALIA/MARULA	PORTIA	TAMARIND/GUAVA	CYPRESS	MANGROVE